INFLUENZA VACCINE

Vaccination to prevent flu and its potentially serious complications is particularly important for people who are at higher risk of developing serious flu complications. Everyone 6 months and older in the United States should get an influenza (flu) vaccine every season with rare exception.



As a provider you can motivate patients to receive their flu vaccine. Let them know the vaccine offers a range of important benefits including:

- Reducing the number of flu cases
- Reducing the amount of time missed at work and school
- Preventing flu-related hospitalizations and deaths
- · Minimizing the effects of flu, if contracted

And don't forget to order your stock of flu vaccines with plenty of time!

As a team effort, El Paso Health reaches out to our Member to inform them about flu vaccine by:

- Sending text messages to remind Members of the influenza vaccine. Messages are sent in both English and Spanish with education including shot myths, risk factors and prevention.
- Text messages to members informing of upcoming Health Fairs
- Telephonic outreach to conduct comprehensive assessments
- Usage of social media to promote flu vaccine
- Sending Phone tree messages
- Sending mailing correspondence

